



CELEBRATING 70 YEARS OF WEST UNIVERSITY LITTLE LEAGUE

WEST UNIVERSITY LITTLE LEAGUE (WULL) 70TH ANNIVERSARY FUNDRAISING AUCTION

SPONSORSHIP OPPORTUNITIES

Dear Friends,

West University Little League's planning is well underway for the most exciting fundraising event of the year, the **WULL 70th Anniversary Fundraising Auction!** This is a very special year for WULL, as we celebrate our 70th Anniversary. We are excited to announce this year's theme: "**Disco Inferno**", a '70s theme to celebrate 70 years! The event will be held on Friday, April 12th, 2024 at Holman Draft Hall and will bring together WULL supporters, parents, and baseball fans for a night of food, drinks, music, disco dancing, and games.

Since 1954, WULL has been the center of baseball, fun, and family in our community. It provides over 1500 children annually the opportunity to learn the game of baseball and, in doing so, instill the foundation of hard work, sportsmanship, and the value of community in our players. WULL is proud to be the largest little league in the nation, running solely through volunteerism. Coaches, field coordinators, scorekeepers, concession stand workers and everyone involved in WULL operations and maintenance is a valued volunteer.

WULL is a non-profit organization which relies entirely on events like the Fundraising Auction to fund the maintenance and updates to our fields and facilities, supply equipment to teams, and implement programs that educate parents and coaches. The funds raised also support the families of our

Challenger Division, where children from all over Houston with mental or physical challenges are able to enjoy the game of baseball regardless of their limitations. Junior High and High School age volunteers serve as "Baseball Buddies" and help the Challenger players by acting as team guides, creating bonds of friendship among all involved.

We sincerely hope that you will be a sponsor or donor this year by underwriting the WULL 70th Anniversary Fundraising Auction or contributing merchandise, services, or a gift certificate for the silent auction. With approx. 400 parents, supporters, and community leaders attending, the auction is a great opportunity to help your business gain exposure to West University and Inner Loop area families. We would love to provide young baseball players with 70 more years of ball games, community, sportsmanship and priceless friendship, but we can't do so without your support!

Thank you for supporting West University Little League. We have enclosed information about sponsorship levels as well as a donor form. If you have any questions or would like to discuss sponsorship opportunities, please contact Hannah Hickey at hannahdutch@gmail.com or Deanna McQuade at dkcmcquade@gmail.com. Our success depends on your generosity!

Sincerely,

WULL 70th Anniversary Fundraising Auction Chairs

Hannah Hickey, Deanna McQuade and Marissa Gutierrez

WULL 70TH ANNIVERSARY
WULL AUCTION COMMITTEE

HANNAH HICKEY, DEANNA MCQUADE,
MARISSA GUTIERREZ, AMELIE CARLTON,
JENNY TUCKER, JEN STRAUSS, TRINITY KELLY

WULL EXECUTIVE BOARD

CHRISTINE PARKER, LAUREN HALL,
MONICA ROSE, KATIE PATTERSON,
MORGAN DAVIS, BETHANY LAYNE

DISCO INFERNO

WULL AUCTION

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SPONSORSHIP OPPORTUNITIES

1 **\$10,000** **PLATINUM SPONSOR**

- Recognition as a Presenting Sponsor
- Logo on bidding paddles, to be distributed and used at the event
- Recognition at the WULL Spring Season Opening Ceremonies
- Company name or logo on a batting cage for the 2024 season
- Ten (10) tickets to the event
- A dedicated Instagram post on the WULL account - Sponsor to provide content to be shared
- One (1) email blast to the WULL distribution list of 5,000+ - Sponsor to provide content to be shared
- Largest logo on the event invitation
- Recognition on signage prominently displayed throughout the event venue
- Prominent recognition in all printed and electronic materials, including the auction bidding software
- Recognition on the WULL website

2 **\$7,500** **DISCO FEVER**

- Recognition as a Partner Sponsor
- Recognition as sponsor of the Big Board
- Company name or logo on a batting cage for the 2024 season
- Eight (8) tickets to the event
- A dedicated Instagram post on the WULL account - Sponsor to provide content to be shared
- Large logo on the event invitation
- Recognition on signage prominently displayed throughout the event venue
- Recognition in all printed and electronic materials, including the auction bidding software
- Recognition on the WULL website

3 **\$5,000** **STAYIN' ALIVE**

- Recognition as a sponsor of the Bar or signage at Main Campus
- Six (6) tickets to the event
- Logo on the event invitation
- Recognition on signage prominently displayed throughout the event venue
- Recognition in all printed and electronic materials, including the auction bidding software
- Recognition on the WULL website

4 **\$3,000** **ROLLER BOOGIE**

- Recognition as a sponsor of one of the following: Entertainment, Silent Auction or Photo Booth
- Recognition on signage around the DJ Booth, Silent Auction Items or Photo Booth
- Four (4) tickets to the event
- Advertisement on the event invitation
- Recognition on signage prominently displayed throughout the event venue
- Recognition in all printed and electronic materials, including the auction bidding software
- Recognition on the WULL website

5 **\$2,000** **FEELIN' GROOVY**

- Recognition as a sponsor of one of the following: Party Favors or Wine Pull
- Recognition on the Party Favor or Wine Pull bag
- Two (2) tickets to the event
- Recognition in all printed and electronic materials, including the auction bidding software
- Recognition on the WULL website

6 **\$1,000** **CHEERS TO 70 YEARS!**

- Family Sponsorship
- Admission for two (2) which includes: Food, Open Bar, Games, Wine Pull (1 Try), and Dancing
- Recognition in all printed materials and website, including the auction bidding software
- Provides funds for the Challenger Program, which allows children with special needs to play baseball free of charge
- Helps bridge the gap between WULL registration fees and the actual cost of little league operations
- Early access to WULL sociable sign ups!!!

MAKE A DONATION IN THE AMOUNT OF YOUR CHOICE:
DONATION: \$ _____
LEVEL: _____
MARK YOUR UNDERWRITING/SPONSORSHIP LEVEL AND PLEASE MAKE CHECKS PAYABLE TO:
 WEST UNIVERSITY LITTLE LEAGUE

MAIL TO:
 BETHANY LAYNE,
 AUXILIARY TREASURER
 6528 MERCER ST.,
 HOUSTON, TX 77005

PRINT INFO EXACTLY AS IT IS TO BE LISTED

NAME/COMPANY: _____ CONTACT PERSON: _____
 ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 PHONE: _____ EMAIL: _____

DISCO INFERNO

WULL AUCTION

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DONOR FORM

SILENT AND LIVE AUCTION

- TEAM DONATION GREEN HAT/AUX DONATION
 DONATION OTHER

PRINT INFO EXACTLY AS IT IS TO BE LISTED

NAME/COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____

ITEM(S) INFORMATION

ITEM NAME: _____

DESCRIPTION: _____

RESTRICTIONS: _____

EXPIRATION DATE: _____

ESTIMATED FAIR MARKET VALUE: _____

PLEASE COMPLETE AND RETURN THIS FORM WITH THE ITEM/DONATION

DEADLINE: MARCH 18, 2024

PLEASE MAKE CHECKS PAYABLE TO

WEST UNIVERSITY LITTLE LEAGUE

MAIL CHECKS TO:

BETHANY LAYNE, AUXILIARY TREASURER, 6528 MERCER ST., HOUSTON, TX, 77030

MAIL DONATION FORMS AND/OR ITEMS TO:

JENNY TUCKER, 2323 UNDERWOOD, HOUSTON, TX, 77030

FOR QUESTIONS RELATED TO DONATIONS, INCLUDING PICK UP/DROP OFF,

PLEASE CONTACT JENNY TUCKER AT [JULBIK@ICLOUD.COM](mailto:julbik@icloud.com)

AUCTION STAFF USE ONLY

CATEGORY: _____

DESCRIPTION: (A)TANGIBLE ITEM (B)TICKETS (C)CERTIFICATE FROM DONOR (D)CERTIFICATE WE MUST CREATE

RECEIVED: YES NO