



WULL AUCTION

WEST UNIVERSITY LITTLE LEAGUE FUNDRAISING AUCTION SPONSORSHIP OPPORTUNITIES

Dear Friends,

We are thrilled to invite you to support West University Little League's (WULL) annual fundraising auction. This year, we are proud to announce our theme: "Back to School Bash!" The event will be held on Saturday, April 11, 2026, at Rice University Cohen House.

Since 1954, WULL has been a cornerstone of our community, and proudly stands as one of the largest Little Leagues in the nation! Our mission is to assist children (5-16) in developing the qualities of citizenship, discipline, teamwork, and physical well-being. By promoting character, courage, and loyalty, we aim to develop superior citizens—not just superior athletes.

While our players spend plenty of time on the field playing baseball, they can also develop their leadership skills through our junior umpire program and participate in volunteer opportunities through our Challenger Buddy program. Our organization operates solely on the dedication of volunteers who run every aspect of our league. Our coaches, field coordinators, scorekeepers, concession stand workers, and many others all work tirelessly to support our organization.

As a nonprofit organization, WULL relies heavily on fundraising to maintain and renovate our fields, supply equipment, and offer programs that educate parents and coaches. Additionally, funds raised provide crucial support to families involved in our Challenger Division that allows players with mental and physical challenges to safely play baseball regardless of limitations. These players,

alongside our WULL Challenger Buddies (middle and high school volunteers), are afforded the excitement of playing baseball, learning teamwork, and building friendships within our community.

We sincerely hope you will consider involvement in this year's event by sponsoring or contributing merchandise, services, or gift certificates for the auction. With approximately 400 families and numerous community leaders in attendance, this event offers prime business exposure. Your support will help ensure we can continue to provide our young athletes with many more years of baseball, community, and sportsmanship!

Enclosed is detailed information about sponsorship levels as well as a donor form. Should you have any questions or wish to discuss sponsorship opportunities, please feel free to contact Whitney Lawson or Beth Zdeblick at: westulittleleagueauction@gmail.com.

Your generosity makes everything we do possible. Thank you for helping us continue the WULL tradition of baseball, community, and sportsmanship for generations to come.

Sincerely,
WULL Auction Chairs

*Whitney Lawson
& Beth Zdeblick*

WULL AUCTION COMMITTEE

WHITNEY LAWSON
BETH ZDEBLICK
AMY ARMSTRONG
ASHLEE DUTTON
HALLIE THOMPSON
HANNAH HICKEY
NICOLE ERMIS
PIASHA VAN THO

WULL AUXILIARY EXECUTIVE BOARD

STEPHANIE BAUDIN
REBECCA WERNER
ERIKA WAGNER
TAMARA WOODS
SARI KRONZER
BETHANY LAYNE



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\$10,000 National Champion

- Recognition as the **Presenting Sponsor** and on the **Bidding Paddles**, signage displayed throughout the event venue, and all printed and electronic materials, including the auction bidding software.
- Company name or logo on a batting cage for the 2026 season and recognition at the WULL Spring Season Opening Ceremonies.
- Feature in the WULL newsletter (via email) and a dedicated Instagram post on the WULL account Sponsor to provide content to be shared.
- One email blast to the WULL distribution list of 5,000+ (Sponsor to provide content to be shared).
- Recognition on the WULL website.
- Ten tickets to the event.

\$7,500 Conference Champion

- Recognition as a Partner Sponsor Recognition as sponsor of the **Big Board**.
- Company name or logo on a batting cage for the 2026 season.
- Feature in either the WULL newsletter (via email) OR a dedicated Instagram post on the WULL account Sponsor to provide content to be shared).
- Recognition on signage displayed throughout the event venue and on all printed and electronic materials, including the auction bidding software.
- Recognition on the WULL website.
- Eight tickets to the event.

\$5,000 Varsity

- Recognition as a sponsor of the **Beverage Bar or Photo Booth**.
- Recognition on signage displayed throughout the event venue and on all printed and electronic materials, including the auction bidding software.
- Recognition on the WULL website.
- Six tickets to the event.

\$3,000 Junior Varsity

- Recognition as a sponsor of one of the following: **DJ Booth, Silent Auction, or Games**.
- Recognition on signage displayed throughout the event venue and on all printed and electronic materials, including the auction bidding software.
- Recognition on the WULL website.
- Four tickets to the event.

\$2,000 Team Captain

- Recognition as a sponsor of **Party Favors**, logo to be added to the favor.
- Recognition on all printed and electronic materials, including the auction bidding software.
- Recognition on the WULL website.
- Two tickets to the event.

\$1,000 Fan Club

- Recognition in all printed materials and website, including the auction bidding software.
- Early access to WULL sociable sign-ups.
- Two tickets to the event.



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SPONSORSHIP OPPORTUNITIES

MAKE A DONATION IN THE AMOUNT OF YOUR CHOICE:

DONATION: \$ _____

LEVEL: _____

**MARK YOUR UNDERWRITING/SPONSORSHIP LEVEL AND
PLEASE MAKE CHECKS PAYABLE TO:**

WEST UNIVERSITY LITTLE LEAGUE

MAIL TO:

BETHANY LAYNE,
AUXILIARY TREASURER
6528 MERCER ST.
HOUSTON, TX 77005

PRINT INFO EXACTLY AS IT IS TO BE LISTED

NAME/COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Your donation is tax-deductible to the extent allowed by law. Please check with your tax advisor for benefits. West University Little League is an IRS Section 501(c)(3) Tax-Exempt organization. Federal ID #74-6052531.



D O N O R F O R M

- ☐ TEAM DONATION ☐ GREENHAT/AUXDONATION
☐ DONATION ☐ OTHER

PRINT INFO EXACTLY AS IT TO BE LISTED

NAME/COMPANY: _____
ADDRESS: _____ CITY: _____
STATE: _____ ZIP: _____
CONTACT PERSON: _____

ITEM(S) INFORMATION

ITEM NAME: _____
DESCRIPTION: _____

RESTRICTION: _____

EXPIRATION DATE: _____
ESTIMATED FAIR MARKET VALUE: _____

Please complete and return this form with item/ donation

Deadline: March 13, 2026

Please make checks payable to
West University Little League

Mail checks to:

Bethany Layne, Auxiliary Treasurer, 6528 Mercer St. Houston, TX, 77005

Mail donation forms and/or items to:

Hallie Thompson, 6526 Sewanee St. Houston, TX 77005

for questions related to donations, including pick up/ drop off,
please contact Hallie Thompson at h.hablinski@gmail.com

AUCTION STAFF ONLY

CATEGORY: _____
DESCRIPTION : _____
(A) TANGIBLE ITEM **(B) TICKETS**
(C) CERTIFICATE FROM DONOR **(D) CERTIFICATE WE MUST CREATE**
RECEIVED: ☐ YES ☐ NO

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